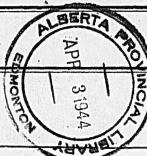


THE CHINOOK ADVANCE

Vol. 22

Chinook, Alberta.

Thursday, March 30th 1944



Public Meeting Held March 29th

A well attended meeting of the residents of Chinook district held at the Hotel on Wednesday, March 29th. A number of projects were under discussion one, the Municipal Hospital scheme, which was not on the agenda, was included, involved the most interesting discussion of the U. F. A. who outlined the history and growth of the U. F. A. Co-op activities which held the interest of the audience, who expressed a desire to hear him again at some future date.

The report of the local store was presented to the committee at the conclusion of the meeting, who were very well satisfied with progress to date

The meeting then heard an interesting report of the U. F.



CLIP THIS ANNOUNCEMENT FOR FUTURE REFERENCE

RATION BOOK 4 —WHEN AND WHERE YOU GET IT

Distributing Centres will not be open on all days of next week. Make sure that you know exactly what days and hours the Distributing Centre you intend to go to will be open. Help the volunteer workers by following instructions carefully.

RATION BOOKS WILL NOT BE MAILED OR DELIVERED — THEY MUST BE CALLED FOR

HERE IS WHAT YOU DO TO GET YOUR NEW BOOK

- Fill in the application card—the first page of your Ration Book. **Do this in ink.** The application card is printed in red and is numbered RB-99. **DO NOT USE ANY OTHER CARD.** Follow the method shown.
- Be sure to PRINT clearly, accurately and completely all information required on the card, BECAUSE THERE ARE NO COUNTIES IN WESTERN CANADA, IN LINE 5 STATE THE MUNICIPALITY (URBAN OR RURAL) IN WHICH YOU ACTUALLY RESIDE, REGARDLESS OF YOUR POSTAL ADDRESS.
- Sign at the bottom with your usual signature. Persons of 16 years or over must sign their own cards. Cards of persons under 16 years must be signed by parents or guardians.
- Applicants must bring their Ration Books with them to the Distributing Centres. Children under 16 may not apply for Ration Books for themselves or for other members of the family.
- Do not detach application card from your Ration Book. This must remain an official at the Distributing Centre. If accidentally detached, bring the application card along with your Ration Book.
- ARMED FORCES: All members of the Armed Forces, whether on permanent subsistence or not, will obtain their Ration Cards from their own Units.

On presentation at a Distributing Centre of your Ration Book 3, with properly completed application card, you will be issued your new Ration Book 4; and your Ration Book 3 will be returned to you.

WARNING: Be sure you get your new book while your Distributing Centre is open next week. Otherwise, you will not be able to obtain your new book until April 17.

RATION BOOK 3 CONTAINS UNUSED COUPONS YOU WILL NEED. DON'T DESTROY THEM.

LOCAL DISTRIBUTING CENTRES

Address	Dates	Hours
E. H. Tarrant, G. N. R.	March 27th to April 1st	9 a.m. to 5 p.m.
S. W. Warren Post Office.	March 27th to April 1st	9 a.m. to 5 p.m.

RATION ADMINISTRATION

THE WARTIME PRICES AND TRADE BOARD

YOUNGSTOWN

Mrs. W. H. Clapperton was a visitor in the city of Calgary this past week

PIO A. Hughes, Cereal, Killed In Action.

CEREAL. March 28 — Word was received by A. B. Hughes that his son, PIO Arthur Hughes, 23, died of wounds overseas, March 24. He was wounded March 23. Arthur was one of the first Cereal men to enlist and was the first to be killed in action. He had been overseas 15 months.

Mr. Hughes has the sympathy of this whole community in the death of his son.

Men, Women Over 40 Feel Weak, Worn, Old?

Want Normal Pep, Vim, Vitality?
Does weak, rundown, exhausted condition plague you? Do you feel tired after eating? Do you feel listless, sluggish, often need stimulants? When needed, call us at 411-2211. Help you get normal pep, vim, vitality immediately. We have the right product for you. Visit us at all good drug stores everywhere.

Mr. and Mrs. F. W. Edler were business visitors in Hanna on Monday.

Mr. Chas Rosenau jr., who has been visiting his sister, Edna at Rockyford returned last Tuesday.

Best Quality-Best Prices

U. F. A. CO-OP

AGENTS
Cockshutt Plow Co.

HARDWARE and GROCERIES

TAMARAC POSTS now on hand

A complete line of
Veterinary Supplies
FLOUR & SHORTS
at discount for 500 lbs and up

IMPORTANT ORDER REPAIRS

Check All Your Farm Equipment Because Repair Parts are difficult to get and getting more difficult as time goes on. If you leave your ordering until spring, chances are you will be disappointed.

DON'T DELAY
Ask Your Dealer For
I. H. C. & John Deere

COOLEY BROS.

Chinook, Alta.

Phone 10

With ROYAL,
bread is fine and light
Results are
always SURE—
An airtight wrapper
guards each cake
And keeps it
fresh and pure



**Easy to roll, delightful
— to smoke**

Ogden's
FINE CUT CIGARETTE TOBACCO

A Survey Of Education

DURING THE TROUBLED times through which we are now passing, there is a general tendency to look ahead, and to hope for a better world when the war is ended. Education is a fundamental factor in social progress, and it holds an important place in any plans which we may make for post-war improvements. A recent report, made by the Survey Committee of the Canada and Newfoundland Education Association, contains some interesting facts concerning our Canadian schools, and points out some ways in which our educational system could be adjusted, to meet the needs of these changing times. There is a very well known saying to the effect that "the children of today are the citizens of tomorrow." With this in mind, outstanding educationalists have conducted a nation-wide survey, the first to be made here. Their report deals with numerous problems relating to our school systems.

Larger School Units Proposed An adequate program of health service for all children is stressed as a fundamental need. This should include both medical and dental care. It is further proposed that educational opportunities be equalized in all areas, whether rural or urban. Canada at present has 20,610 school administrative units, and of this number 14,692 units employ only one teacher, while 1,430 employ but two teachers. These small units represent more than three quarters of the whole, and pupils are taught all subjects from grade one to grades nine or ten in one or two-room schools. Recommendations of the committee in this connection include the suggestion that larger units be set up to afford greater facilities for the children in rural districts, and that pupils living at a distance from the school be provided with transportation or living accommodation in hostels or boarding houses. It is also proposed that as soon as possible after the war, a building program be undertaken to supply necessary new buildings and to repair old ones, and that the number of supervisors and inspectors be increased. "Helping teachers" are suggested to assist class-room teachers, especially in the primary grades.

Many Reforms Are Outlined In respect to financial matters, the report reveals that the amount of money spent per child per year varies widely throughout the Dominion, the minimum being \$31.70 per pupil, and the maximum \$83.88. The average teacher's salary in Canada is \$782 per year, and 74.9 per cent. of the teachers receive less than \$1,223 a year. This is compared with the average wages of workers in all Canadian industries, which was \$1,207 a year in 1940. The report suggests that the present yearly school expenditure in the Dominion, which is \$146,832,642, be doubled, and that additional annual expenditures be provided for. It proposes that all fees be abolished in elementary and secondary schools; a system of scholarships be set up to enable gifted students to continue their studies; that the average teacher's salary be raised to \$1,321; that library facilities be improved and extended; that the school-leaving age be placed at sixteen years and that part-time attendance should be required until the age of eighteen. These are only some of the proposals which are made for improving the preparation of Canadian youth to assume the responsibilities of citizenship.

"I've found I can give up dosing!"

"I've found a far better way to correct constipation! One that gives me the kind of lasting relief I've always wanted, and never got, from harsh pills and purgatives. I've tried everyman, but it's KELLOGG'S ALL-BRAN regularly for me from now on." Such a happy experience! one of thousands



BRIGHTONED BERLIN The London Daily Sketch says Lord D'Aburon, when he went to Berlin as our first ambassador to the Weimar Republic after the last war, spent a great deal of money trying to make the place comfortable. It was during his time there that the front of the Embassy was given a coat of bright yellow paint—much to the astonishment of Berliners.

At every royal command performance in England, the stagehands must appear in evening dress and white gloves to shift scenery about.

Telephone Of Future

Will Be Self-Answering With Device For Talking Messages

A telephone that will answer itself and talk back to you when you come home was predicted by Bell Telephone Laboratories Inc., in New York for after the war.

The self-answering phone uses a recording device, usually a magnetic record on a steel tape, from which messages can later be erased by passing the tape between two poles of a magnet, thus permitting it to be used again and again.

If nobody answers the phone, the caller can start talking to the tape. When the person called comes home, he picks up the receiver and the message is "played" to him.

A variation of this device already in use records a two-way conversation for permanent records, but somebody has to pick up the receiver to make it work.—Newsweek.

WHAT'S IN A NAME

The city council of Brierley Hill, Eng., advertised for a rat catcher at a salary of £5 a week, but got no response. The council decided to try again, but advertised this time for "a rodent operative"—and got one at £4 10s a week.

Winds "veer" when they change in clockwise direction.

Out To Win

And President Of Britain's Board Of Trade Expects Co-operation

Hugh Dalton, president of Britain's Board of Trade, has slowed down more wheels than any other man in Britain. These were the wheels that produced peace-time goods; and he started them spinning again in factories rapidly equipped for war production. The long sequence of decrees framed by him has had more effect upon the lives of men, women and children in Britain than the edicts of any other Minister with the exception of Lord Woolton, says Augustus Muir in "Britain". But if anything is notable for its absence it is a grumble about the Dalton austerity drive. Mr. Dalton is out to win the war and he expects every member of his staff to keep pace with him. He sleeps in a room next door to his office and he is back at his desk after dinner at night. Seldom does he retire to his country house for a brief weekend; seldom does he see Mrs. Dalton, whose own hands are full with important war work. Before he took office as President of the Board of Trade, Mr. Dalton controlled the Ministry of Economic Warfare. He is an acknowledged expert in foreign politics and international trade relations. He served in France and on the Italian front in the last war, receiving a decoration for valor.

BACKACHE?
Look out for Trouble
With Your KIDNEYS

If your back aches or if you have disturbed sleep, burning or smarting, look out for trouble. This condition may be caused by your kidneys not fully ridding your blood of poisonous acids and wastes. When the kidneys slow up, you feel cold, lame, dizzy, tired, puffy-eyed and rheumatic pains follow. Your kidneys need help—and there is a time-tested, proven way to help them known as GOLD MEDAL Haarmen Oil. It contains the right amount of fully measured quantities of that widely known diuretic called Dutch Drops. You'll find their action fast and effective. Be sure you get GOLD MEDAL Haarmen Oil. Call your grocer and get the original Dutch Drops—packed in Canada. Get a 40c package from your druggist.

GEMS OF THOUGHT

TRUST

It is better to suffer wrong than to do, and happier to be sometimes cheated than not to trust.—Samuel Johnson

To be trusted is a greater compliment than to be loved.—George MacDonald.

Truth gives birth, error; and Truth will give you all that belongs to the rights of freedom.—Mary Baker Eddy.

We do not trust God, but tempt Him, when our expectations slacken our exertions.—M. Henry.

An undivided heart, which worships God alone, and trusts Him as it should, is raised above all anxiety for earthly wants.—Geikie.

The stars come nightly to the sky. The tidal wave comes to the sea, now time, nor space, nor deep, nor high;

Can keep my own away from me.—John Burroughs.

JUST ONE MATCH

One match dropped carelessly in the pine needles of a national forest may do more property damage than hundreds of incendiary bombs dropped by a fleet of enemy planes.

Italian Girl Washes Canucks' Clothes



On excellent terms with the inhabitants are the Canadian troops in Italy. Here Pte. Roney Nagel of Leader, Sask., gets his laundry back from the Italian girl who washed it for him.

Price Control And Rationing Information

Q.—It seems that the chocolate bars these days aren't to be compared with those we used to buy in size and yet the price is the same. Shouldn't there be a law prohibiting candy manufacturers from reducing the size of their bars?

—The War-time Prices and Trade Board does control the weights of chocolate bars. All types of bars cannot be subject just as many did during the ban period in the fall of 1941. Here are the weights that were fixed: One and a half ounces for a moulded plain or milk chocolate bar; one and a quarter ounces for a moulded plain or milk bar with other ingredients. One and three quarter ounces for a chocolate-coated bar with a confectionery centre. And two ounces for a confectionery bar that is not chocolate-coated.

Q.—How can I obtain a ration book for my newborn baby? You must make application to your local ration board, bringing with you either the child's birth certificate or baptismal certificate.

Q.—What should be done with ration books belonging to persons who have died?

A.—If a member of a household dies, his or her ration book must be turned in to the ration board immediately by the legal representative of the deceased, or by some member of the household.

Q.—I am about to move into a new home shortly, and yesterday on talking to the people who are moving in, I find that the landlords are asking rents just as high as they have been paying. What should I do?

A.—If you are sure of your facts, I would suggest that you take the matter up with your local wartime prices and trade board, which will be located in the capital city of your province.

Q.—As a "war bride" newly arrived in Canada, how should I go about getting a ration book?

A.—Just apply to your local ration board which will deal with your request.

Please send your questions or your request for the pamphlet "Consumers' News" or the Blue Book (the book in which you keep track of your ceiling prices) mentioning the name of this paper to the nearest Wartime Prices and Trade Board office in your province.

—John Burroughs

if You Want RELIEF FAST from that COUGH, COLD BRONCHITIS, ASTHMA Take ...

BUCKLEY'S MIXTURE
It's All Medication
No Syrup —

IT'S BETTER IT'S BUCKLEY'S THAT'S WHY

To-day, as always, the 'Salada' label is your guarantee of a uniform blend of fine quality teas.
"SALADA" TEA



HEALTH LEAGUE OF CANADA

Speaking Of Breakfast!

There are breakfasts AND breakfasts! Is yours one that will give your body the best possible start for the day's work and recreation that lies ahead? Is it a meal of cereal or a quick stir-up with fruit cereal with nothing but providing energy and stamina? To start the day without breakfast is like trying to run an automobile without gas or oil.

If we slight breakfast, it is almost impossible to secure a sufficient amount of food, and the recommended daily amounts of these important food essentials are often overlooked. Someone has said that modern children are an adequate breakfast before going to school, we would agree. A's on the report cards and fewer A's in the register because of illness?

An adequate breakfast is a nourishing meal that will supply the foods which you are not apt to eat in the other meals, and also is a meal that is substantial in "breaking the fast" and supplying energy for a new day. It should consist of cereals, fruit, eggs, bacon, and other regulating foods. It should supply about one-fourth of the daily calories, and should always be considered in planning the day's meals as a whole.

Growing children need to have fruit or fruit juice, a cooked whole-grain cereal, occasionally interchanged with a ready-to-eat cereal, an egg, toast, and all the milk they can drink.

Remember that good breakfasts get the day off to a good start.

Haile Selassie

Art Of Cooking Taught Negus By United States Woman

Haile Selassie, Negus of Abyssinia, and his wife have developed a liking for American strawberry tarts—all because of Mrs. Della Hanson of Hutchinson, Minn.

Gray-haired, middle-aged Mrs. Hanson also has introduced the Negus and his family to other delights of American cooking such as planked steaks, apple pie, and occasionally ice cream.

The Cairo French daily "Journal d'Egypte" writes, "Herbert Hanson and his wife, Della, arrived at Addis Ababa about 10 years ago to take their place among the missionaries of the Seventh Day Adventist Church. They stayed in the country despite the Italian invasion and defended their energy to heal the wounded Abyssinians. They returned to Addis Ababa when the British forces entered the capital."

When Haile Selassie returned to his throne he needed a housekeeper, and Mrs. Hanson accepted the job. She immediately began supervision of the emperor's five cooks and introduced such strange dishes as potato salad.

Mrs. Hanson also buys the Emperor's dresses.

A Good Idea

Bridge Built By Eighth Army Sappers Named Ponte Monty

To the accompaniment of singing by a choir formed mainly of Welshmen, Eighth Army sappers recently completed their greatest bridge-building feat of the war. About 350 men, with 100 laborers, flung a 1,200-ft-long steel bridge across a river in 10 days. At night the men, who haled from all parts of the Empire, worked under floodlights with officers always ready to switch them off at the approach of enemy aircraft. Gen. Montgomery watched the early stages of the building. Once he put his shoulders to a girder to help move it into position. "That suggests the name for the bridge, sir," said an officer standing by. "What's that?" asked Montgomery. "Ponte Monty," said the officer. That is not the official name of the bridge, but throughout the Eighth Army it is known as Ponte Monty, reports the London Daily Herald.

SCHARNHORST BATTLE

The problem in the last battle with the "Scharnhorst" was to get her within range of the "Duke of York's" 14-inch guns. The courageous attack of three British destroyers against the much heavier guns of the "Scharnhorst" achieved this end. This makes a remarkable contrast with the German destroyers accompanying the "Scharnhorst" who made off and took no part in the action.

When Russians asked a captured German where his division was he said, "I'm the division." The rest of it had something to do with subversion.

In the Yukon gold rush many years ago, miners paid \$10 each for eggs.

CHILDREN'S COLDS

FOR DIRECT RELIEF FROM INFECTED COLD SPLEEN, Croup, pneumonia, influenza, clogged upper air passageway, rub throat, chest, and back with Vicks VapoRub. It poultice-and-dressing action brings relief without drying.

ALSO FOR HEAD COLD "sniffles" melt a spoonful of VapoRub in hot water. Rub the child's nose and have the child breathe in the steaming vapors.

Food Rationing

WILL CONTINUE FOR SOME YEARS Says British Food Minister

British Food Minister Col. John Llewellyn made an audience of women in London gasp when he told them food rationing would continue for some years after the end of the war.

Explaining the necessity for the continuation of rationing, the minister said: "You cannot take a lot of able young men off farms, not only here but in Canada, the United States, Australia and New Zealand, deprive the land of fertility, and expect farm production to be kept up."

BURGESS Builds good BATTERIES

Today, users of radio battery sets value more than ever the extra quality built into BURGESS.

For RADIO, FLASHLIGHT and IGNITION

BURGESS DAY & NIGHT BATTERIES

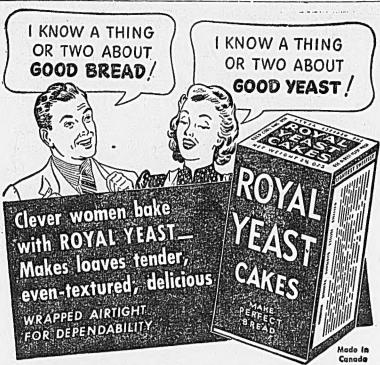
Ask for BURGESS MADE IN CANADA AT NIAGARA FALLS

HAVEN'T SLEPT A SINGLE WINK ALTHOUGH I TRIED MY BEST. WHEN I HAD SOME MILES NERVINE TO HELP ME GET MY REST

Do your worries often keep you awake at night? Do they distract you from getting a good night's sleep? Noise, anxiety, overdoing things or working under pressure can cause nervousness . . . may make you sleepless, cranky, restless . . . cause nervous headaches or nervous fears.

Dr. Miles Nervine helps relieve nervous tension because it is a mild sedative. Take it according to directions to quieten your nerves and to improve your sleep. Efervescent Nervine Tablets are 35c and Nervine Liquid is 25c and \$1.00.

DR. MILES NERVINE



OUR COMPLETE SHORT STORY—

A Study In Technique

By V. B. DOBSON

McClure Newspaper Syndicate

Sam Granger went out with only the prettiest girls. Nothing unusual about that, of course. Lots of men do it—men who are either good looking or rich, or both. Sam was neither. Sam was in the garage business. A fail to middling business, with little danger of getting rich.

As for his good looks—I couldn't see any, though I was his best friend and not too critical. He was short. His hair was mud-colored and thin in spots. His complexion was florid and healthy looking. In short, he was anything but a tall, dark-haired, bronzed-faced god.

In spite of that, the girls went for him. I made up my mind to find out why, figuring that with my looks and his technique—once I got on to it—I'd be able to go places.

A new restaurant opened up a couple of blocks from the garage. "So what?" Sam said when one of his helpers told us about it.

"This restaurant owner knows how to pick waitresses. He's got a couple of knockouts working for him."

I didn't ask Sam if he was going to try the new restaurant that day. When he said he was going out to eat, I told him I was going too, and fell in step beside him.

We took a table. At sight of the girl who made her way toward us I think we both got a little wide-eyed. She was all there, all right. "Nice day," Sam told her.

"Yes, sir. What will you have, sir?" You'd think she was a robot serving a couple of other robots, that's how much interest she showed in us. It was that way through the whole meal. All she said was "Yes, sir," and "No, sir," in a way that was discouraging.

"Buddy," says I to myself, "you

might as well quit studying Sam's technique because it won't work with this doll. The only guy who could impress her is Robert Taylor, and even he would have a tough time doing it."

But Sam wasn't discouraged. He was the sort of fellow who just didn't know how to quit. He paid the check, smoked a while thoughtfully, then reached in his pocket for a tip to leave beside the plate. With some change he brought out also an assortment of nuts, screws and telephone slugs. He put two bits under the plate, changed his mind, picked it up and put down a couple of screws, a nut and two or three telephone slugs.

"What did you do that for?" I asked when we were out.

"A girl like that is used to getting two-bit tips. She ain't used to being tipped with junk. It'll make her wonder about me."

Maybe it would and maybe it wouldn't. We ate there often after that. Sam tried hard to start a conversation with her and got nowhere. Lora—that's what her boss called her—was polite. Too polite. But she wouldn't get chummy. I was getting to feel sorry for Sam. Maybe if he gave her a decent tip a couple of times... But no, he continued to tip her with junk.

Any other girl would have wanted to know, "What's the idea?" But not Lora. She never said a word about the nuts and bolts. From her attitude you'd think it was the right stuff with which to tip a patient, hard-working girl.

This went on for a couple of weeks.

Then one day Sam handed her a five-dollar bill with his check. That was all he had with him. Lora went to the cashier, and a little later came back with the change on a plate. Only it wasn't change. It was a lot of telephone slugs, screws and nuts. Sam just looked at it.

"Correct?" she asked.

Sam didn't bat an eye. He took the plate, poured the junk in his hand and put it in his pocket. "Correct," he said, and went out whistling.

We waited a block before he spoke again. "That girl's not only pretty but she's got a sense of humor. I'm going to marry her."

"That so? Well, I'm going to run for President."

"Laugh if you want to, Bud. That was an inspiration—tipping her with the junk in my pocket. It not only interested her in me but it revealed her character. She's a clever kid!"

I knew that. I laughed again at the thought of Sam marrying her. When we walked into the restaurant the next day, the girl working with Lora smiled brightly, their boss grinned, and Lora laughed right out loud. They all said "Hello" as they would to their best friends.

Lora took our order, still laughing, and for the first time acting chummy.

Sam asked her, "What are you doing tonight?"

Her eyes grew eager. "Nothing."

"Care to take in a show with me?" "Why—I'd be glad to. There's a show I've been dying to see..."

I knew women well enough to notice it wasn't the show she was dying to see as much as she was dying to go out with Sam.

"How in the world did you do it?"

I asked him after she left with our order.

"You ought to know," said Sam. "You saw me do it."

"Yes, I saw you but—well, do you think I sat at one of the tables the other girl serves and tipped her with a few nuts and bolts—"

"Bud, you're a simp. That technique is state now!"

"What did you do that for?" I asked when we were out.

"A girl like that is used to getting two-bit tips. She ain't used to being tipped with junk. It'll make her wonder about me."

Maybe it would and maybe it wouldn't. We ate there often after that. Sam tried hard to start a conversation with her and got nowhere. Lora—that's what her boss called her—was polite. Too polite. But she wouldn't get chummy. I was getting to feel sorry for Sam. Maybe if he gave her a decent tip a couple of times... But no, he continued to tip her with junk.

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"That so? Well, I'm going to run for President."

By ANNE ADAMS

A smart two-piecer for both Mother and Daughter is Pattern No. 4635. It is a simple pattern, with size ranges, draped to different types of figures. If you are a willowy miss choose from sizes 12 to 20... if a matron, 30 to 36. Surprise! Pattern 4635 is available in misses' sizes 12 to 20; women's sizes 30 to 45. Size 36 takes 3½ yards 35-inch fabric.

Size 20 costs 20¢, in coins (stamps cannot be accepted) for this pattern. Write plainly Size, Name, Address and Store Number and send to the American Thread Company Department, Whimpieg Newspaper Union, 176 McDermot Ave. E., Winnipeg, Man. "Because of the slowness of the mail's delivery of our patterns they may take a few days longer than usual."

Pattern 4635 is available in misses' sizes 12 to 20; women's sizes 30 to 45. Size 36 takes 3½ yards 35-inch fabric.

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Printed and published at Chinook, Alta., on Friday of each week
Subscription rates \$1.50 a year, \$2.00
a U. S. A., payable in advance.

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S. D. the following:-
1. — Lumber Yard gates and
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4. — Mills Wire Weeder 16ft.
wide, new.
5. — Desks from Lumber Yard
office.

Separate tenders asked for
each. The lowest nor any
tender not necessarily accepted.

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1 — Breakfast Suit.
1. — Couch with mattress.
Apply to Jas. Peyton
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RONALD COLEMAN-
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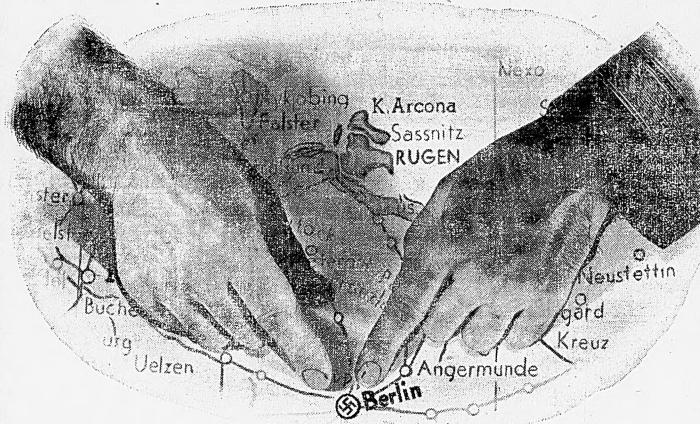
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a grand evening's entertainment in any setting.
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Tuesday April 4th
at 8 p. m.

CANADIAN RED CROSS

GIVE to relieve human suffering!

THE ONLY NATIONAL CAMPAIGN THIS YEAR FOR WAR SERVICE FUNDS

First Objective

In these decisive months all Canada's effort is concentrated on one great objective—the attack that is to destroy the Nazi menace and all that it represents. Years of work have gone into its preparation. The best of our young men are staking their lives on its success.

We in Canada must support and strengthen this attack with all our effort. This one purpose must command our work, our minds and our hearts.

We must not permit any scramble for private gain or individual selfish ends, to distract us from our main task. If we concentrate on seeking, individually or jointly, higher prices,

higher pay or higher profits, we shall be diverting our attention from the main task at this critical time. We shall also endanger the stability of prices which we in Canada have achieved after great difficulties—a stability that is essential to efficiency and fairness in war, and to peacetime prosperity afterward.

Our young men are fighting for a Canada and a world in which all men can have faith, hope and security. Each of them wants to come back to a job—or a farm—with future. We at home must keep secure for them a strong and stable foundation on which alone a post-war period of promise and achievement can be built.



This advertisement is one of a series being issued by the Government of Canada to emphasize the importance of preventing further increases in the cost of living now and deflation later.

The Domestic Coal Situation

We have just experienced one of the mildest winters this Dominion has had for many years, if any to equal. This has been a great saving on all kinds of coal, and we are now faced with idle days in our domestic mines.

January 31st, 1944 found all domestic mines fully caught up with back orders—the first time in 20 months.

Going back to April 1 1943, which is the seasonal date of the beginning of the 1943-44 season, all our mines, including small gopher holes, mined steadily until January 31 1944, except for the usual breakdowns and the short strikes occurring in May and October.

Even with this steady employment in the 10 months from April to January, inclusive, and with the favorable weather conditions, we were only then able to catch up with a large amount of back orders remaining unfilled.

Now what would have happened if we had had a normal November, December and January?

We must not allow these mines to have idle days and lose production. Now is the time to contact all your dealers, hospitals, schools, public buildings and consumer public, urging them to purchase coal for storage purposes IMMEDIATELY. It is up to you to protect the public and yourselves.

W. J. Taylor
Regional Allocation Officer
of the Coal Controller

TIME BOMBS

Our forefathers both wrote and spoke well. But when they wrote about a "firm reliance on the protection of Divine Providence", they meant reliance on the gifts of God, not on the gift of gab.

If we think of peace simply as getting back to the old days and ways, victory won't get us ahead.

To be free means to be the best you can be—free, not just politically or economically, but free from slavery to things and attitudes.

In a war we try to get the better of the other fellow before he gets the best of us. In peace our problem will be to get the better of ourselves before the other fellow brings out the worst.

**RENEWAL OF UNEMPLOYMENT INSURANCE BOOKS****To All Employers:**

All Unemployment Insurance Books for the year ending March 31st, 1944, must be exchanged for new books.

Kindly communicate immediately with the nearest Employment and Selective Service Office if you have not already exchanged your employees' books.

There are severe penalties for failing to make Unemployment Insurance Contributions for your insured employees and for failure to renew the Insurance Books as required.

To All Employees:

If you are an insured person protect your benefit rights by seeing that your Insurance Book has been exchanged.

UNEMPLOYMENT INSURANCE COMMISSION

HON. HUMPHREY MITCHELL,
Minister of Labour

LOUIS J. TROISIER,
Minister of National Resources

ALAN M. MITCHELL,
Commissioner

PG-3-44